



4th Annual Women's Health & Doctor Recognition LUNCHEON 2020

March 12, 2020

HILTON
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222 East 3rd St. Charlotte, NC 28202

Bank of America
Station

Our Founder

Dr. Charles Warren "CW" Williams, Sr.



Dr. Charles Warren "CW" Williams, Sr., a renowned surgeon, was born in Hopkinsville, KY on November 15, 1925. He was an alumnus of Fisk University and a graduate of Meharry Medical College. After receiving his medical degree, he joined the United States Army and served as a MASH unit surgeon in the Korean War. Following his military service, Dr. Williams completed his surgery residency at Kate Biting Reynolds Memorial Hospital in Winston-Salem, NC. He later moved his family to Charlotte, NC and established his first medical office, Northwest Medical Clinic.

In addition to practicing medicine, Dr. Williams held membership and leadership positions in numerous local and national organizations, including the Old North State Medical Society, American College of Surgeons, International College of Surgeons, Mecklenburg County Medical Society, National Medical Association, Sigma Pi Phi (The Boulé), National Association of Guardsmen, NAACP, Charlotte Urban League, and the Charlotte Boxing Commission. As a member of the Charlotte Alumni Chapter of Kappa Alpha Psi Fraternity, Dr. C.W. Williams established the Beautillion Militaire.

Dr. Williams was a trailblazer and a visionary, accomplishing many "firsts" in his lifetime. He holds the distinction of being the first African-American surgeon on staff at Charlotte Memorial Hospital (now Carolinas Medical Center) and was the brainchild behind the development of the Hyde Park subdivision in north Charlotte. In the mid 1970s, Dr. Williams, along with several partners, established East Independence Plaza, the first black-owned office building in Uptown Charlotte.

Dr. Williams' passion was for his family, his patients, and the community he so diligently served. He envisioned a place where the medically underserved and economically disadvantaged of Mecklenburg County could receive quality health care. In 1981, his vision came to fruition with the establishment of The C. W. Williams Community Health Center, Inc., where he served as the Center's first medical director until his death in 1982. The Center has been an integral part of the Charlotte community for more than 36 years and continues to provide quality services and resources to those in need.

PROGRAM

Welcome/The Occasion..... Erica Bryant
Event Emcee & News Anchor, WSOC-TV

Invocation..... Rev. Claire Middleton

LUNCH

Special Presentations.....Erica Bryant

DR. C.W. WILLIAMS HEALTH SERVICE AWARD

Reginald B. Richardson, DPM

HEALTH SERVICE LEADERSHIP AWARD

Martez L. Prince, PharmD

LEADERSHIP AWARD

Rocio Gonzalez Zornosa

COMMUNITY SERVICE AWARD

The Charlotte Transgender Healthcare Group

PACE SETTER AWARD

Arboretum Obstetrics & Gynecology

Proclamation from Mayor's Office..... Erica Bryant

Appeal for Support.....Kelly L. Hurley
Director of Corporate Development & Special Projects, CWWCHC

Introduction of Keynote Speaker.....Erica Bryant

Keynote Speaker.....Cornell P. Wright, MPA
Executive Director, NCDHHS Office of Minority Health and Health Disparities

Acknowledgements & Closing.....Debra Weeks
Chief Executive Officer, CWWCHC

Message from the Chief Executive Officer



DEBRA WEEKS

Thank you. Yes, thank you to our valued Patients, Staff, Board of Directors and each and every one of you! Why thank you? Simply, because every success experienced by The NEW C.W. Williams Community Health Center, Inc. (CWWCHC) that has been achieved is primarily due to the phenomenal trust you have placed in us! That trust has led to successful outcomes in nearly every key area of measurement, such as:

- ◇ Increase in our patient base
- ◇ Increase in Services
- ◇ Positive Health Outcomes
- ◇ Our diabetes team was recognized by the state of North Carolina for having the lowest number of patients with uncontrolled diabetes and is currently working on a Best Practice as requested by Human Resources Services Administration (HRSA) of DHHS.

Currently in our 39th year serving Mecklenburg and surrounding counties, we remain committed to the guiding principles that assure the delivery of quality care, integrity, transparency, efficacy, and efficiency; focusing on measurable goals as we continue to put the community in the Center of our organization.

Now in my 5th year of service, I assure you that we will continue to meet the changing needs of our community, and implement new services and methodologies that will align with the ever-changing healthcare environment. Furthermore, we will continue to implement strategies that guarantee success and assure compliance.

We will continue to build upon the services needed to positively affect healthy living in the communities we serve.

The following accomplishments were achieved in 2019:

- ◇ Exceeded financial expectations by having the Center finances in the Black
- ◇ Added full Services Dental to include not just Preventative, but Restorative Services
- ◇ Added Non-Emergent Patient Transportation Services. In cooperation with the City, will add two additional Non-Emergent Transportation Vehicles.
- ◇ Increased Pharmacy ROI & expanded service capacity
- ◇ Installed electronic LED business sign located at the Corner of Donald Ross Rd. & Wilkinson Blvd.
- ◇ Increased Patients and Visits by 55% over prior year
- ◇ Received a successful HRSA Review / Audit
- ◇ Successful building of community relations

Financial Accomplishments and Grants Secured in 2019:

1. Made several 'Balloon payments', including (\$400K) to the IRS	7. HRSA - RW Capacity Development	\$150,000
2. Increased Revenue	8. Gilead - FOCUS	\$131,000
3. NCCHCA – Connecting Kids to Care \$62,000	9. The Leon Levine Foundation	\$10,000
4. HRSA - Part D Partner Violence Program \$114,000	10. HRSA - Integrated Behavioral Health Services	\$167,000
5. HRSA - Mental Health & SUDS \$110,000	11. HRSA - Oral Health Infrastructure	\$300,000
6. HRSA - New Access Point \$650,000	12. HRSA PHPC	\$254,000

Are we proud? Yes, of course. We are grateful for the confidence our patients and Board of Directors place in us. We value your response to our service delivery and the execution of our Mission & Vision to serve while we build the business of "Healing Heart, Mind & Soul." We look forward to your feedback as we go forward. Again, thank you!

Stay Tuned... CWWCHC has more to come...

Our Sincere Gratitude!

Debra Weeks, MSW
Chief Executive Officer

WILLIAM WALTON



Greetings and welcome to the 4th Annual Women's Health & Doctor Recognition Luncheon!

Today, as you learn more about The C. W. Williams Community Health Center, Inc. (CWWCHC), you will see that there is a lot to celebrate. Since being elected board chair over five years ago, I have witnessed tremendous growth at CWWCHC. We have tripled our revenue and significantly increased our service lines to provide high quality, comprehensive services to all, regardless of their financial standing.

This growth reminds me that we are in this work for the long haul. It also is a testament to the commitment and compassion of our partner agencies, financial supporters, volunteers, and staff.

By joining together as a community, we have the strength not only to survive, but also to thrive, no matter the weather or how high the mountain. I am more confident now than ever before that The C.W. Williams Community Health Center, Inc. does God's work each and every day and that our leadership and staff are well prepared for future growth.

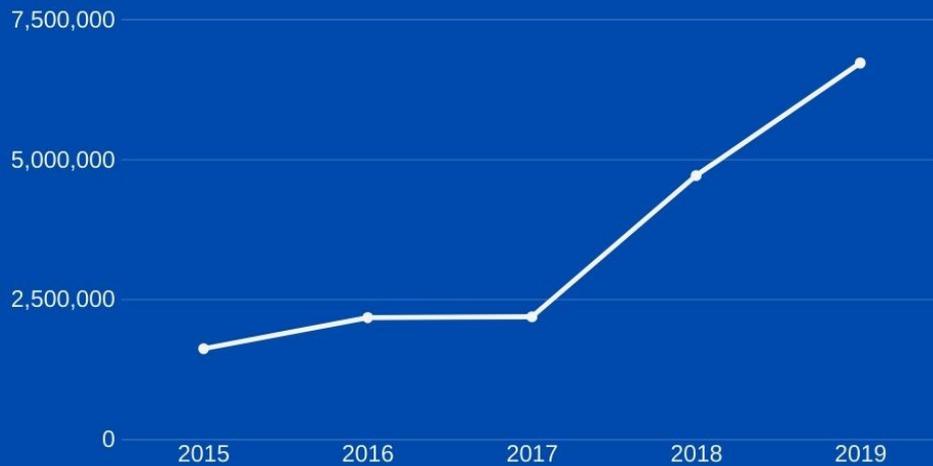
To all of our patients, donors, community partners, staff, and to you- our special guests here today- we thank you for your confidence in CWWCHC and are truly grateful for your support.

Thank you all for making this a successful event.

William Walton
Board Chairman



CWWCHC REVENUE



CWWCHC has tripled its revenue over the past five years.

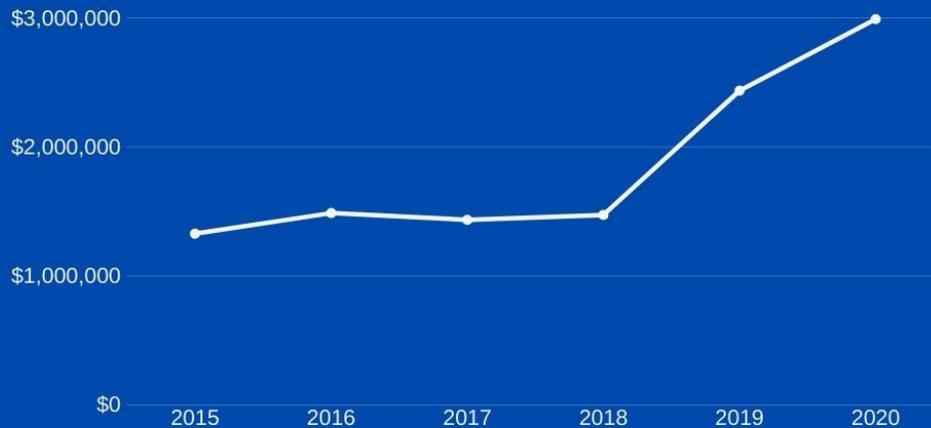
CWWCHC Clinical Services

	HOMELESS MEDICAL CARE	MEDICAL CARE FOR INSURED, MEDICAID, AND PRIVATE INSURED PATIENTS	FULL DENTAL SERVICES	10 PLUS GRANT FUNDED PROGRAMS
2015	✓			
2016	✓	✓		
2017	✓	✓		
2018	✓	✓	✓	
2019	✓	✓	✓	✓
2020	✓	✓	✓	✓

CWWCHC has continuously increased its number of service lines every year since 2015. In addition to grant-funded programs, CWWCHC has initiated a food pantry, patient transportation services, and has significantly increased the profitability of the CWWCHC Pharmacy.



CWWCHC GRANT FUNDING



Over the past five years, CWWCHC has doubled the amount of grant funding award to the organization.

IN THE **News**



The C. W. Williams Community Health Center, Inc. has recently been recognized for its achievements in Diabetes Management.

CWWCHC received a grant from the North Carolina Community Health Center Association to aid in our fight to reduce complications from diabetes in our community and received the honor of presenting at the 2019 Clinical Conference on Quality and Chronic Diseases. Our Diabetes Team was additionally recognized by the state of North Carolina for having the lowest number of patients with uncontrolled diabetes and is currently working on a newsletter to educate patients utilizing healthy recipes and physical activity tips. We are very proud of our team for their ongoing efforts in making and keeping our community healthy!

Our Host



ERICA BRYANT

Erica Bryant is an Emmy Award winning journalist. She currently co-anchors WSOC-TV "Channel 9 Eyewitness News" weeknights at 5 p.m., 6 p.m., and 11 p.m. She previously worked for WCBT-TV in Charleston, South Carolina and WHNS-TV in Greenville, South Carolina.

Ms. Bryant earned her degree in Journalism and Mass Communications from the University of North Carolina at Chapel Hill.

Ms. Bryant is passionate about volunteering in the community and focuses on issues facing disadvantaged women and children. She serves on the board of Safe Alliance, is a member of Delta Sigma Theta Sorority, Inc., the Crown Jewels Chapter of the Links, Inc., and the Charlotte Chapter of Jack and Jill of America. Ms. Bryant lives in Charlotte with her husband and two children.



CAPABILITY STATEMENT

Why Choose Us?

Risk management requires distinct processes that encourage stakeholders to evaluate risks and find cost-effective solutions to reduce the likelihood of risk events or mitigate its consequences. Our team at Partners Risk Strategies knows what it's like to be small and large business owners, making us uniquely qualified to deliver personalized services. We leverage the capabilities of our carriers and our partners to deliver optimal solutions, and help our clients prepare for all eventualities.

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Optimal Solutions

We deliver optimal solutions by leveraging the capabilities of our carriers and our partners to help you prepare for all eventualities

Keynote Speaker



Cornell P. Wright, MPA

Cornell P. Wright, MPA is a subject-matter expert, consultant, advisor, and presenter around the areas of health equity and disparities, minority health, and community engagement. Mr. Wright currently serves as the Executive Director of the North Carolina Department of Health & Human Services Office Minority Health and Health Disparities.

Mr. Wright is an active member in the health community, serving various groups, organizations and boards, including the Patient Centered Outcome Research Institute (PCORI), where he serves on the Clinical Effectiveness and Decision Science Advisory Panel, and the Southeastern Health Equity Council of the National Partnership for Action to End Health Disparities (NPA), serving as the Co-Chair of the Social Determinants of Health Committee. A much-sought after speaker, Mr. Wright has provided his expertise in various speaking roles through keynote addresses, conferences, panels, and presentations in national and local platforms.

Mr. Wright has received numerous awards for his extraordinary contributions to health, including recognition from the National Institutes of Health, the Leukemia and Lymphoma Society, North Carolina Central University, and the National Minority Quality Forum.



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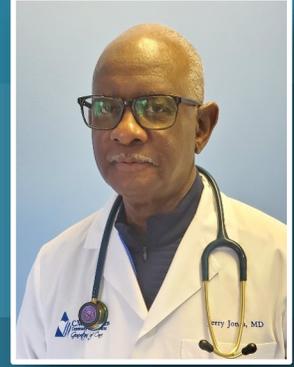
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Associate Chief Medical Officer
Internal Medicine, Pediatrics,
& Molecular Science



Denise Finck-Rothman MD
Substance Use Disorder & MAT Services



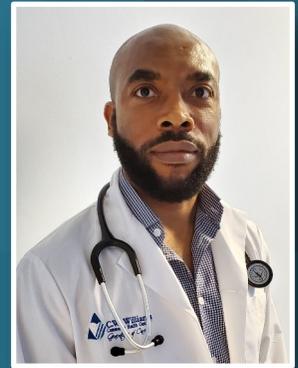
Jerry Jones, MD
Internal Medicine &
Gastroenterology



James Moore, FNP-C
Clinical Coordinator



Karla Cervantes, FNP-C
Family Medicine



Raymond Tah, FNP-C
Family Medicine / HIV / PrEP



Monique Hudson, DMD
Dental Director



Preston Goldner, DDS
General Dentistry

THE DR. C.W. WILLIAMS HEALTH SERVICE AWARD

Reginald B. Richardson, DPM



Dr. Reginald Richardson has been practicing podiatric medicine in the Charlotte and Winston-Salem area for over thirty years. He received his Bachelor of Science degree at the University of California San Diego and then matriculated at Kent State University College of Podiatric Medicine. Dr. Richardson completed his residency training at the Veterans Hospital in Leavenworth, Kansas and is a member in good standing of the National Podiatric Medical Association.

Dr. Richardson is committed to providing patients with the highest quality of podiatric medical care and strives to give his patients personalized attention. He has a special passion for treating the underserved population in our city and derives personal satisfaction from providing podiatric care to the homeless population. Dr. Richardson feels that high quality healthcare is a right, not a privilege.

Dr. Richardson is a proud father of four. When he is not providing podiatric medical to his patients, he enjoys tennis, jazz and traveling.

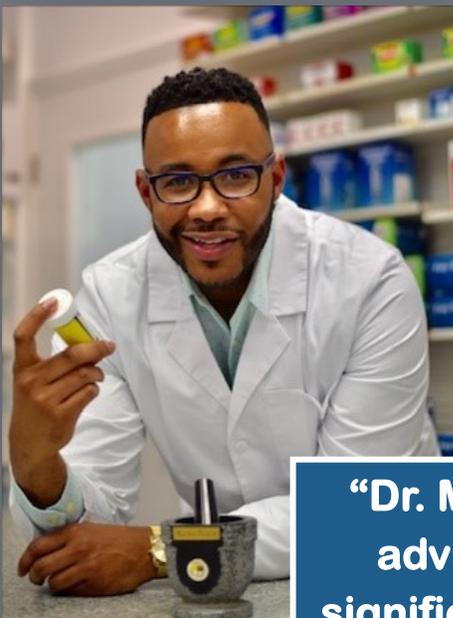
HEALTH SERVICE LEADERSHIP AWARD

Dr. Martez Prince



Dr. Martez Prince began his pharmacy career at the age of 16 as a pharmacy clerk at an independent pharmacy before attending Florida A & M University, where he graduated from the College of Pharmacy and Pharmaceutical Sciences in 2010 with his Doctorate in Pharmacy. Upon Graduating, Dr. Prince relocated to Charlotte, North Carolina to work for a big-box retailer as a community pharmacist where he excelled amongst his peers in service and helping patients achieve their wellness goals.

After identifying corporate barriers that prevented Dr. Prince from impacting the patients in the manner he always envisioned, he decided to make his corporate exit to launch in 2015 the Premier Pharmacy and Wellness Center, an independent pharmacy with the community at its forefront. Through this company, Dr. Prince created a model that would earn him many awards in the area of pharmacy, entrepreneurship, and philanthropy, as well as the attention of Media Mogul Oprah Winfrey, who during her Vision 2020 Wellness Tour quoted his work as being "A model for the country."



"Dr. Martez Prince's advice has made a significant difference in my life."

In addition to his role as the CEO of Premier Pharmacy and Wellness Center, Dr. Prince serves on multiple community boards, including serving as Chairman of The Premier Foundation of NC, which he also founded in 2015 as a philanthropic arm to Premier Pharmacy and Wellness Center. To date, The Premier Foundation has provided over \$100,000 in scholarships and services to the community as an effort to level the playing field.

Dr. Prince has been quoted in more than 90 publications, including Black Enterprise, NBC Health News, and other notable media. Although Dr. Prince lives by the famous quote of Dwayne "The Rock" Johnson, which states "Success isn't always about greatness. It's about consistency. Consistent hard work leads to success. Greatness will come," he still finds time to enjoy life and indulge in some of his favorite hobbies, such as traveling, cooking, outdoor adventures, creating content for media, and helping others execute their ideas beyond conception. Dr. Martez Prince is a pharmacist who has a one-on-one relationships with each of his customers, who say that the doctor's advice has made a significant difference in their lives.

LEADERSHIP AWARD



ROCIO GONZALEZ ZORNOSA

Rocio González relocated to Charlotte in 1998 and began a very successful Real Estate Career. She focused on helping Latino families achieve the American dream of homeownership. In 2014, she received the “Hispanic Real Estate Agent Pioneer Award” from the National Association of Hispanic Real Estate Professionals (NAHREP). Ms. González has supported the Latin community through the Latin American Chamber of Commerce of Charlotte (LACCC) since 2004 as a member, Board of Director’s Secretary (2010 and 2011), full-time Director of Membership and Resource Development (2012), and in her current role as the Executive Director (promoted in January 2015).

At LACCC, Ms. González was instrumental in a membership increase of 300% and earned the “2014 Hispanic Chamber of the Year Award” by the US Hispanic Chamber of Commerce (USHCC). She has received the “Community Service Person of the Year 2016 Award” by the La Noticia Spanish Newspaper, the “NFL Hispanic Heritage Leadership Award” in 2016, the Charlotte Business Journal “Women in Business 2017 Award,” the Latina-Style Magazine “Advocate of the Year 2017 Award,” and the “WC15 Power Award” in 2018. Most recently, the LACCC was recognized as the “Diversity Advocate of the Year” in 2019 by the City of Charlotte at their “Crowns of Enterprise” award event. Ms. González was born in NY, her family lives in Bogota, Colombia, and she is very happy to call Charlotte home.

COMMUNITY SERVICE AWARD

The Charlotte Transgender Healthcare Group



The Charlotte Transgender Healthcare Group (CTHCG) is a multi-disciplinary group of licensed medical, surgical, mental health, and other specialty healthcare providers who work with gender-diverse individuals of all ages in Charlotte and surrounding areas.

CTHCG was founded in 2012 with the intent to provide a forum for education and consultation for local healthcare professionals working with transgender and gender non-conforming individuals and their families. Additionally, CTHCG aims to provide increased accessibility to affirming care for our local community, as many individuals often struggle to find safe and affirming healthcare. The group's organizing mission is to preserve a foundation of education and consultation necessary to promote professional proficiency and growth to best support the local transgender and gender non-conforming population. CTHCG members participate in the education and training of healthcare providers, advocacy regarding transgender rights, and connecting and collaborating with other affirming community resources and organizations.

PACE SETTER AWARD

Arboretum Obstetrics & Gynecology



Arboretum Obstetrics and Gynecology is the only private practice in Charlotte with all female physicians. We are Women Doctors for Women Patients. Our South Charlotte Obstetrics and Gynecology practice was founded by Dr. Sophia Paige, under the premise that all women should receive medical treatment from a physician whom they feel they can relate to and speak with freely.

Our physicians, Dr. Sophia Paige, Dr. Mala Freeman-Kwaku, Dr. Octavia Cannon, and Dr. Deborah Warren, have over forty years combined obstetrics and gynecology experience. In addition to their vast experience, they are all board-certified in obstetrics & gynecology.

Dr. Sophia Paige was born and raised in Columbus, Ohio. She completed her undergraduate studies at the University of Virginia and her medical training at The Ohio State University. Dr. Paige finished her residency program at the University of California at Los Angeles and founded Arboretum Ob/Gyn in 2000.

Dr. Mala Freeman-Kwaku was born and raised in Norfolk, Virginia. After completing her undergraduate degree and medical training at the University of Virginia, she finished her residency at Georgetown University. Dr. Freeman-Kwaku joined Arboretum Ob/Gyn in 2002.

Dr. Octavia Cannon is a native of East Lansing, Michigan. She completed her undergraduate degree with honors from Johnson C. Smith University in Charlotte, N.C. and completed her medical training at Nova Southeastern University College of Osteopathic Medicine in Miami, FL. She returned to Michigan to complete her residency training at St. John/Detroit Riverview Hospital and Hutzel Hospital. Dr Cannon joined Arboretum Ob/Gyn in 2005.

Dr. Deborah Warren was born in Akron, Ohio and raised in Bradenton, FL. She completed her undergraduate studies at the University of Florida and medical training at Wake Forest University. After completing her residency at the Medical University of South Carolina she partnered with Lake Norman Ob/Gyn in private practice for 12 years. Dr. Warren has worked part-time with Arboretum Ob/Gyn since 2014.



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Congratulations The C.W. Williams Community Health Center, Inc. on the occasion of its 4th Annual Women's Health & Doctor Recognition Luncheon.

I am pleased to serve on your board as a new member of the CWWCHC Family!

Michele Y. Griffith, MD

Founder, 21stMD Direct Primary Care

Medical Director & Lead Physician, TIAA Living Well Health and Wellness Center



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